

Advertiser Agency Buyer

Salesperson

NRCC - National Republican Congres (9452) National Media (2711)

ANGLE,BEN

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product Brand Acct Types Est/Headline

National/Political

Demo Revision Comments

AgM

Political - Issue (1068) 2602 NRCC IE (131547)

2602/06212929

NRCC IE 10/5

***** THIS IS A CASH IN ADVANCE

Invoice 645106 Inv Date 10/28/2012 Terms Net 30 Contract 318900 Bill Type Standard

CO-OF/Order Type

No/Normal

10/1/2012 - 10/28/2012

Package

Period

Gen. Date 10/31/2012 11:29:30AM

Charlotte (WSOC)

National Media

815 Slaters Lane

Alexandria, VA 22314

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Domaska
				- Singer	Togram	Сору/ эст	Amount	Remarks
)	Contract Line Remarks:	J KIMMEL						
	Spot 12:05:00AM- 1:05;00AM	Day,M-1	10/08/12 12:39AM (Mo)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
1	Contract Line Remarks:	EYEWIT MIDDAY<						
	Spot 12:00:00PM-1:00:00PM	Day,M-1	10/08/12 12;58PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$500.00	
0	Contract Line Remarks:	EYEWIT NWS 5<		1	1		\$500.00	
	Spot 5:00:00PM-5:30:00PM	Day,M-1	10/08/12 5:22PM (Mo)	00:20				
			10,00,12 3.22 (10)	00.30	EYEWITNESS NEWS 5P	NRCCNC081005	\$1100.00	
0	Contract Line Remarks:	EYE-5AM DAYBRK<						
	Spot 5:30;00AM-6:00:00AM	Day,M-1	10/08/12 5:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$450.00	
0.0	Contract Line Remarks:	EYEWIT NWS5.30<			5A-6A			
	Spot 5:30:00PM-6:00:00PM	Day,M-1	10/08/12 5:57PM (Mo)	00.30				
		54,7.1	10/00/12 3.37PM (MU)	00:30	EYEWITNESS NEWS 530P	NRCCNC081005	\$1200.00	
.0	Contract Line Remarks:	EYEWIT NWS 6<						
	Spot 6:00:00PM-6:30:00PM	Day,M-1	10/08/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$1500.00	
.0	Contract Line Remarks:	INSIDE EDITION<						
	Spot 6:58:00PM- 7:30:00PM	Day,M-1	10/08/12 7:21PM (Mo)	00:30	INSIDE EDITION	NRCCNC081005	\$1150.00	
.1	Contract Line Remarks:	CD MRN AMP ARC				III Clean Co	\$1150,00	
	Spot 7:00:00AM- 8:00:00AM	GD MRN AMR-ABC Day,M-1	40/00/42 7 20/44 4					
	7.00;00AM - 8;00;00AM	Day,M-1	10/08/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC081005	\$1000.00	
.0	Contract Line Remarks:	ENT TONIGHT 30<						
	Spot 7:28:00PM- 7:56:00PM	Day,M-1	10/08/12 7:46PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$1000.00	
.1	Contract Line Remarks:	DWTS						
	Spot 8:00:00PM-9:00:00PM	Day,M-1	10/08/12 7:59PM (Mo)	00:30	Dancing With The Stars	NRCCNC081005		
.0	Contract Line Description				ouncing that the stars	NACCHCU61003	\$6000.00	
.0	Contract Line Remarks: Spot 11:30:00PM-12:05:00AM	EYEWIT NWS 11<						
	Spot 11:30:00PM-12:05:00AM	Day,5a-1	10/06/12 12:21AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCINCOB1005	\$1000.00	
.0	Contract Line Remarks:	EYEWIT MDDY SA						
	Spot 12:00:00PM-12:30:00PM	Day,Sa-1	10/06/12 12:08PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	NRCCINCO81005	\$450.00	
.0	Contract Line Remarks:	EYEWTNS NWS		i				
	Spot 6:00:00PM- 6:30:00PM	Day,Sa-1	10/06/12 6:58PM (Sa)	00:30	College Football	NRCCNC081005	ture 20	
1	Continue Line Describer		, ,		College Football	MACCICOBIODS	\$850.00	
1	Contract Line Remarks:	EYE NW SA MRN2						
	Spot 7:00:00AM- 8:00:00AM	Day,Sa-1	10/06/12 7·23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NRCCNC081005	\$350.00	
.0	Contract Line Remarks:	ET/WKND			· Pi			
	Spot 7:00:00PM- 8:00:00PM	Day,Sa-1	10/06/12 7:20PM (Sa)	00:30	EYEWITNESS NEWS 7P	NDCMCCCCC		
					SATURDAY	NRCCNC081005	\$650.00	
2	Contract Line Remarks:	SAT NT FTB-ABC						
	Spot 8:00:00PM-11:00:00PM	Day,Sa-1	10/06/12 11:01PM (Sa)	00:30	Saturday Night Football	NRCCNC081005	\$2500.00	
1	Contract Line Remarks:	GD MRN-SAT-ABC					1,7,200.00	
	Spot 8:00:00AM-9:00:00AM	Day,Sa-1	10/06/12 8:27AM (Sa)	00:30	Good Maraina Amarina Cataratan	NEGONOGRA		
0				00.30	Good Morning America Saturday	NRCCNC081005	\$700.00	
)	Contract Line Remarks:	EYE NWS SUN 6						
	Spot 6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 6:26PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NRCCNC081005	\$1100.00	
1	Contract Line Remarks:	EYE NW SU MRN2						
	Spot 7:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY	NRCCNC081005	\$400.00	
			-		6-8A		¥100.00	
	Contract Line Remarks:	GD MRN-SUN-ABC						
	Spot 8:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 8:27AM (Su)		GOOD MORNING AMERICA	NRCCNC081005	\$750.00	
					SUNDAY		1	



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Product

Brand

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ANGLE,BEN

Telerep/Philadelphia, Philadelphia (1057)

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Political - Issue (1068) 2602 NRCC IE (131547)

Est/Headline Demo

Acct Types

National/Political 2602/06212929

Revision Comments

DUPLICATE INVOICE

CO-OF/Order Type Package

Invoice

Inv Date

Terms

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Gen. Date 10/31/2012 11:29:30AM

645106

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Charlotte (WSOC)

National Media

815 Slaters Lane

Alexandria, VA 22314

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program		Copy/ISCI	Amount	Remarks
32.1	Contract Line R		THIS WEEK-ABC							
	Spot 9:00	0:00AM-10:00:00AM	Day,Su-1	10/07/12 9:30AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	NRCCN	C081005	\$450.00	
34.0	Contract Line R	emarks:	EYEWIT NWS 11<							
	Spot 11:0	0:00PM-11:35:00PM	Day,Th-1	10/11/12 11:32PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCN	C081005	\$1400.00	
7.1	Contract Line R	emarks;	J KIMMEL							
	Spot 12:2	0:00AM- 1:20:00AM		10/11/12 1:18AM (Th)	00:30	Jimmy Kimmei Live	NECO	C081005		
18.1	Contract Line R	amarke	EVELUTE MYDDAY			{	Ince	CUOTODS	\$250.00	
		0:00PM- 1:00:00PM	EYEWIT MIDDAY<	10(11(12 12:110M (Tb)	20.20					
				10/11/12 12:11PM (Th)	00:30	EYEWITNESS NEWS 12P	NRCCN	C081005	\$500.00	
12.0	Contract Line R		EYEWIT NWS 5<							
	Spot 5:00	1:00PM- 5:30:00PM	Day,Th-1	10/11/12 5:14PM (Th)	00:30	EYEWITNESS NEWS 5P	NRICCIN	C081005	\$1100.00	
3.0	Contract Line R	emarks:	EYE-5AM DAYBRK<							
	Spot 5:30	1:00AM- 6:00:00AM	Day,Th-1	10/11/12 5:29AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	NRICCIN	CQ81005	\$450.00	
	C					5A-6A			.50.00	
4.0	Contract Line R		EYEWIT NW\$5.30<							
	Spot 5:30	:00PM- 6:00:00PM	Day,Th-1	10/11/12 5:43PM (Th)	00:30	EYEWITNESS NEWS 530P	NRECIN	C081005	\$1200.00	
5.0	Contract Line R	emarks:	EYEWIT NWS 6<							
	Spot 6:00	:00PM- 6:30:00PM	Day,⊤h-1	10/11/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCIN	C081005	\$1500.00	
5.1	Contract Line R	emarks:	EYE NWS DAYBRK<				1			
		:00AM- 7:00:00AM	Day,Th-1	10/11/12 6:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	NDCC	C081005		
				, , , , , , , , , , , , , , , , , , , ,		6A	NRCCIN	0001005	\$900.00	
3.0	Contract Line R	emarks:	INSIDE EDITION<							
	Spot 6:58	:00PM- 7;30:00PM	Day,Th-1	10/11/12 7:19PM (Th)	00:30	INSIDE EDITION	NRCCNO	C081005	\$1150.00	
9.1	Contract Line Ro	emarks:	GD MRN AMR-ABC		-				1	
	Spot 7:00	:00AM- 8:00:00AM	Day, Th-1	10/11/12 7:28AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	MARCINO	081005	*******	
0.0	Contract Line Ro	marke:	ENT TONYOUT 20 4			The state of the s	, which	.001003	\$1000.00	
			ENT TONIGHT 30 <	10/11/12 7:55PM (Th)	00,30					
				10/11/12 7:55PM (111)	00:30	ENTERTAINMENT FONIGHT	NRCCNO	081005	\$1000.00	
1.1	Contract Line Re		GD MRN AMR-ABC						4	
	Spot 8:00	:00AM- 9:00:00AM	Day,Th-1	10/11/12 8:46AM (Th)	00:30	GOOD MORNING AMERICA M-F	NRCCNO	081005	\$1000.00	
.2	Contract Line Re	marks:	PRV PRCTC			8A-9A				
			Day,Tu-1	10/09/12 10:41PM (Tu)	00-30	Private Practice		001005		
5.0				, ,	55.50	THE PROCEE	NRCCNC	.061005	\$3800.00	
	Soot 11:00		EYEWIT NWS 11<	10/00/10 11 20011/65						
			Day, Tu-1	10/09/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NROCNO	081005	\$1400.00	
3.0	Contract Line Re		<u>J KIMMEL</u>							
	Spot 12:05	:00AM- 1:05:00AM	Day,Tu-1	10/09/12 12:49AM (Tu)	00:30	Jimmy Kımmel Live	NROCNO	081005	\$250.00	
9.1	Contract Line Re	marks:	EYEWIT MIDDAY<							
	Spot 12:00	:00PM- 1:00:00PM	Day,Tu-1	10/09/12 12:51PM (Tu)	00:30	EYEWITNESS NEWS 12P	NRCENC	081005	\$500.00	
.0	Contract Line Re	marks;	EYEWIT NWS 5<						\$500.00	
			Day,Tu-1	10/09/12 5:28PM (Tu)	00.30	EVENITMERC NEWS 50	No	100100		
.0					30.30	EYEWITNESS NEWS 5P	NRCENC	081005	\$1100.00	
	Spot 5:30:		EYE-5AM DAYBRK<							
	эрог 5:30:	00AM- 6:00:00AM	Day,Tu-1	10/09/12 5:42AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCENE	081005	\$450.00	
.0	Contract Line Re	marks:	EYEWIT NWS5.30<			40 VA	-			
			Day,Tu-1	10/09/12 5:58PM (Tu)	00.30	EYEWITNESS NEWS 530P				
	Spot 5,50.						NROCNO		\$1200.00	



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Charlotte (WSOC)

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815 Slaters Lane

Alexandria, VA 22314

DUPLICATE INVOICE

	Contract Line Remarks: Spot 6:00:00PM-6:30:00PM Contract Line Remarks: Spot Spot 6:00:00AM-7:00:00AM	EYEWIT NWS 6< Day,Tu-1 EYE NWS DAYBRK<	10/09/12 6:27PM (Tu)				+	-
.0	Contract Line Remarks: Spot 6:00:00AM- 7:00:00AM		10/09/12 6:27PM (Tu)	4				1
.0	Spot 6:00:00AM- 7:00:00AM	EYE NWS DAYBRK<	, ,	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	\$1500.00	
.0								
	Contract Line Boundary	Day,Tu-1	10/09/12 6:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	NRCCNC081005	\$900.00	
	Contract Line Remarks:	INSIDE EDITION<			6A			
.1	Spot 6:58:00PM-7:30:00PM	Day,Tu-1	10/09/12 7:20PM (Tu)	00:30	INSIDE EDITION	NRCCNC081005	\$1150.00	
	Spot		10/09/12			1 preempt @	\$1130.00	No Avail
						\$1000.00	30.00	
	Contract Line Remarks: Spot 7:30:00PM-7:56:00PM	ENT TONIGHT 30<	40 (00 (42 7 450)) (77)					
		Day,Tu-1	10/09/12 7:46PM (Tu)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$1000.00	
	Contract Line Remarks:	GD MRN AMR-ABC						
	Spot 8:00:00AM- 9:00:00AM	Day,Tu-1	10/09/12 8:41AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCNC081005	\$1000.00	
	Contract Line Remarks:	EYEWIT NWS 11<						
-	Spot 11:00:00PM-11:35:00PM	Day,W-1	10/10/12 11:21PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC081005	\$1400.00	
	Contract Line Remarks:) KIMMEL						
	Spot 12:05:00AM- 1:05:00AM	Day,W-1	10/10/12 12:46AM (We)	00:30	Jimmy Kimmel Live	NRCCNC081005	\$250.00	
.1	Contract Line Remarks:	EYEWIT MIDDAY<						
	Spot 12:00:00PM-1:00:00PM	Day,W-1	10/10/12 12:23PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCNC081005	\$500.00	
.0	Contract Line Remarks:	EYEWIT NWS 5<					1	
	Spot 5:00:00PM-5:30:00PM	Day,W-1	10/10/12 5:28PM (We)	00.30	EYEWITNESS NEWS 5P	NRCCNC081005	\$1100.00	
0 (Contract Line Remarks:	EYE-5AM DAYBRK<					1	1
		Day,W-1	10/10/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC081005	\$450.00	
.0 (Contract Line Remarks:	EYEWIT NWS5.30<			JA-0A		1	
	Spot 5:30:00PM- 6:00:00PM	Day,W-1	10/10/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	NRECNC081005	\$1200.00	
.0 (Contract Line Remarks:	EYEWIT NWS 6<					1220000	
		Day,W-1	10/10/12 6:30PM (We)	00:30	EYEWITNESS NEWS 6P	NRCCNC081005	#1500.00	
.0 0	Contract Line Remarks:	INCIDE EDITION			The state of the s	Wide Control of the C	\$1500.00	
	Spot 6:58:00PM- 7:30:00PM	INSIDE EDITION < Day, W-1	10/10/12 7:18PM (We)	00:30	INSIDE EDITION	Machicoston		
	Contract Line Remarks:			55.50	MODE EDITION	NRCCNC081005	\$1150.00	
	Spot 7:30:00PM-7:56:00PM	ENT TONIGHT 30 <	10/10/12 7:40PM (We)	00.30				
			10/10/12 /.HOPPI (WE)	00:30	ENTERTAINMENT TONIGHT	NRCCNC081005	\$1000.00	
	Contract Line Remarks: Spot 8:00:00PM-9:00:00PM	MIDDLE/SUBURG	10/10/12 7 5204 (11)	00.00				
		Day,W-1	10/10/12 7:58PM (We)	00:30	THE MIDDLE	NRCCNC081005	\$4000.00	
	Contract Line Remarks:	EYEWIT NWS 11<						
	Spot 11:00:00PM-11:35:00PM	Day,F-1	10/05/12 11:25PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	\$1400.00	
	Contract Line Remarks:	<u>J KIMMEL</u>						
	Spot 12:35:00AM- 1:35:00AM	Day,F-1	10/05/12 1:06AM (Fr)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
1.1 0	Contract Line Remarks:	EYEWIT MIDDAY<						
	Spot 12:00:00PM- 1:00:00PM	Day,F-1	10/05/12 12:28PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	\$500.00	
5.0 C	Contract Line Remarks:	EYEWIT NWS 5<						
5	Spot 5:00:00PM-5:30:00PM	Day,F-1	10/05/12 5:12PM (Fr)	00;30	EYEWITNESS NEWS 5P	NRCCNC080921	\$1100.00	



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NRCC - National Republican Congres (9452) National Media (2711)

ANGLE,BEN

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Political - Issue (1068) 2602 NRCC IE (131547) National/Political

2602/06212929

Revision Comments

Demo

CO-OP/Order Type Package

No/Normal

10/1/2012 - 10/28/2012

Inveice

Inv Date

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645106

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10/28/2012

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National Media

AgM

NRCC IE 10/5

***** THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program		Copy/ISCI	Amount	Remarks
06.0	Contract Line Remarks:	EYE-5AM DAYBRK<							
	Spot 5:30:00AM- 6:00:00AM	Day,F-1	10/05/12 5:52AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCC	NC080921	\$450.00	
07.0	Contract Line Remarks:	EYEWIT NWS5.30<			37. 37.				1
	Spot 5:30:00PM-6:00:00PM	Day,F-1	10/05/12 5:41PM (Fr)	00:30	EYEWITNESS NEWS 530P	NRCC	NC080921	\$1200.00	
08.0	Contract Line Remarks:	EYEWIT NWS 6<			-			71200.00	
	Spot 6:00:00PM- 6:30:00PM	Day,F-1	10/05/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	NRCC	VC080921	\$1500.00	
09.1	Contract Line Remarks:	EYE NWS DAYBRK<							
	Spot 6:00:00AM- 7:00:00AM	Day,F-1	10/05/12 6:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	NRCC	VC080921	\$900.00	
11.0	Contract Line Remarks:	INSIDE EDITION<			6A	1			
	Spot 6:58:00PM- 7:30:00PM	Day,F-1	10/05/12 7:26PM (Fr)	00:30	INSIDE EDITION	NRICCI	4C080921	\$1150.00	
13.0	Contract Line Remarks:	FNT TONIGHT 20						\$1150.00	
	Spot 7:30:00PM-7:56:00PM	ENT TONIGHT 30 <	10/05/12 7:55PM (Fr)	00:30	ENTERTAINMENT TONIGHT	NRCCI	VC080921	\$1000.00	
14.1	Contract Line Remarks:	GD MRN AMR-ABC							1
	Spot 8:00:00AM- 9:00:00AM	Day,F-1	10/05/12 8:48AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCI	CQ80921	\$1000.00	
17.1	Contract Line Remarks:	CASTLE-ABC			on on				
	Spot 10:00:00PM-11:00:00PM		10/08/12 10:43PM (Mo)	00:30	Castle	NRECE	C081005	\$3500.00	
0.81	Contract Line Remarks:	CASTLE-ABC						3550.00	
	Spot 11:00:00PM-11:35:00PM	Day,M-1	10/08/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCI	IC081005	\$1400.00	
19.0	Contract Line Remarks:	GD MRN AMR-ABC						1	
	Spot 8:00:00AM- 9:00:00AM	Per week (1),We	10/10/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCI	IC0B1005	\$1000.00	M/G For 70.1.1
	varrant that the actual bro					Gross To		\$77,950.00	Total Spots 69

shown on this invoice was taken from the official program log.

(\$11,692.50) \$66,257.50